

AIGA 2005 Meeting

Behavioural Safety - Workshop

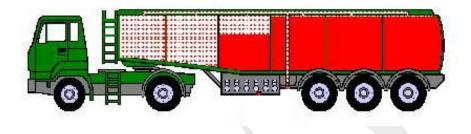
John Gillies, BOC 30 August 2005

Driving

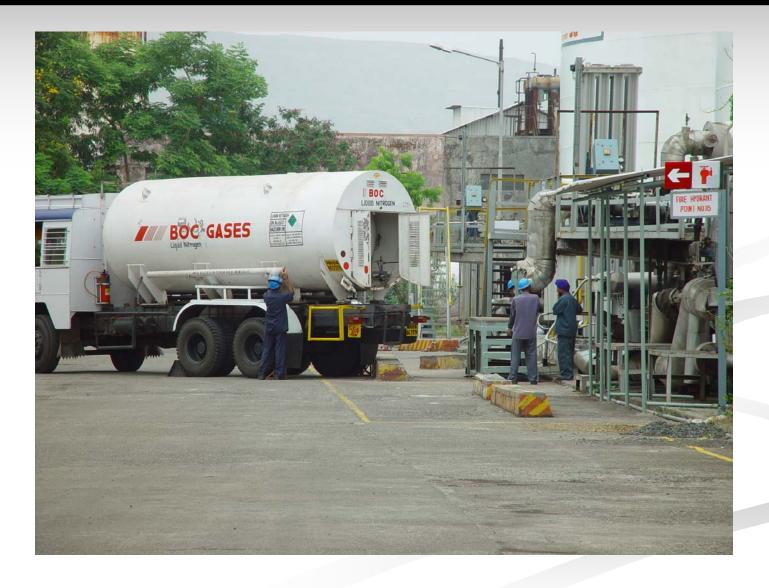


- Perspective
- Driving Behaviours
- Assignment
- Feedback
- Conclusion

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We are NOT alone..

Everyone has major challenges on the road.

International Transport Co.

- Predominant Failure Types remain:
 - Training.
 - Defensive driving skills not practised.
 - Hazards not recognised and Inappropriate speed.
 - Incompatible Goals.
 - Non compliance and weak/inconsistent enforcement processes.
 - Lack of journey management plans.
 - Contractor mindsets with safety remains a challenge.
- People issues, not hardware dominate the incidents.

Causes in Europe



- 42% of all accidents happen on a Monday morning.
- 90% of all accidents happen at speeds less than 45 km/h.
- Most incidents are "Plain Road" collisions, where visibility is good.
- The majority of accidents happen on dry roads in clear conditions.

The safest time to travel is before 8am on a snowy Thursday morning whilst travelling over 110 km/h !

South Asia Roads



- 238,000 people are killed every year in SE Asia.
- For every death there are
 - 20 hospitalisations.
 - 50 ER visits.
 - 100 minor injuries.
- Annual economic losses from RTA's are estimated to be ~\$15 billion.
 - 2.2% of the region's total gross domestic product.
- South Asia will see a 144% increase in road deaths by 2020.

Asia IS more Challenging..!









Major Incident - Bangladesh

At approximately 11.30 am on 19th May 2004 a contractor vehicle was involved in a road traffic incident about 115 km north east of Dhaka.

 A BOC contractor's truck hit a little girl - 4 years old. She was getting an ice-cream from her uncle.
She ran out into the road and was hit by the truck.
She took four hours to die.

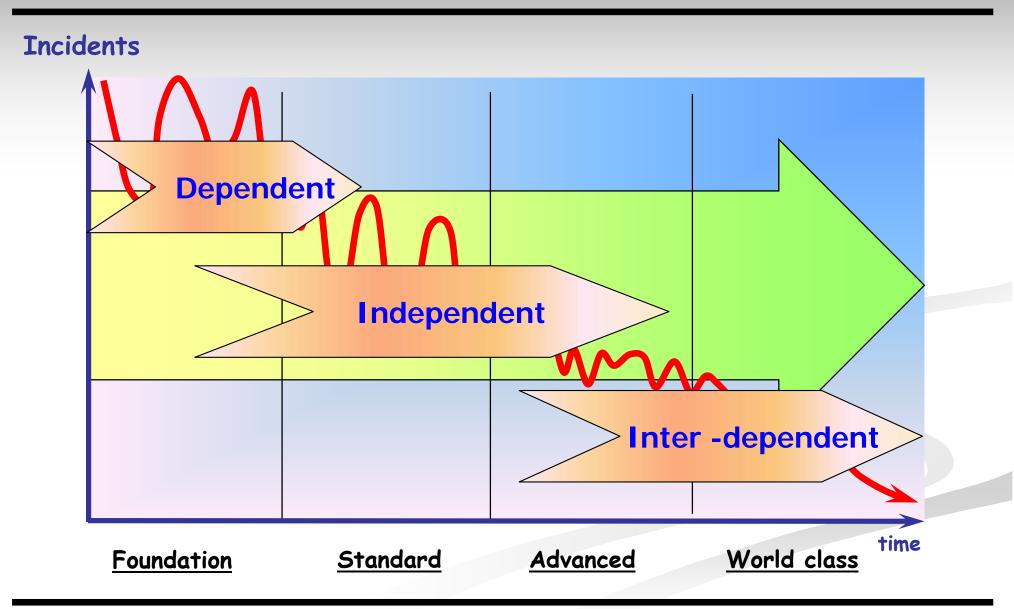


Behaviours

Line managers and employees are

mutually responsible for safety on the roads.

The Journey



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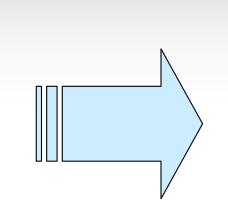
Workshop

Mutual Behaviours

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Behaviour Change

- Telling
- Power
- Intimidation
- Blind Obedience
- Punishing
- Rules
- Obedience



- Asking
- Listening
- Discussing
- Rewarding
- Empowerment
- Action from below
- Sensible Rules

Managers' Behaviours

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- Develop strong standards to meet LOCAL needs.
- Make sure your staff are AWARE and UNDERSTAND them.
- Investigate all vehicle incidents.
- Implement strong driving safety training.
- CHECK that this training is received.
- TEST driving practices.
- Recognise high performance.
- Be prepared to implement and ACCEPT consequences for failure!

Drivers' Behaviours

- Comply with laws and regulations.
- Drive well within the LOCAL Standards.
- Contribute to developing Safety.
- Reinforce each other.
- Defensive Driving continuous focus.
- Fatigue it happens, so manage it.
- Distraction obvious and not so obvious.

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Driving Challenge

- At the depot.
 - Pre-trip Inspection, PPE Readiness, Tanker Filling, Housekeeping.
- On the road.
 - Fatigue Awareness, Defensive Driving, Hazard recognition, Night Driving, Cab Behaviour.
- At the customer.
 - Backing, Site Assessment, Filling, Delivery Documents.

How should we Behave ?



- Tasks are in the 3 key areas of where a driver works.
 - At the Depot.
 - On the Road.
 - At the Customer.
- What is your view on how drivers and their managers should BEHAVE ?

Driver Example



TASK COMPETENCY	DEPENDENT	INDEPENDENT	INTERDEPENDENT
Defensive Driving	Follows rules & regulations to the extent not to get caught. Knows he's being monitored by the on-board computer. Risk taker	follow defensive driving principles and understands the rules to reduce his accident/injury risk. Is a Smith System follower / believer.	Courteous to others, anticipates others actions, communicates to fellow employees that following rules, practicing courtesy, avoid being in a rush, creates a safe environment to BOC employees and the public, reducing accident & injury risk.
	Doesn't follow the rules. Just getting the job done. If company speed maximum is 65 mph, this driver may travel 60 in a 50 mph. The company has no way to verify that he is following the speed limit when limits are under 65 mph.		Smith Rules - Aim High in Steering; Get the Big Picture; Keep your Eyes Moving; Leave yourself an Out; Make sure they see You.
			Would be willing to be a local driver trainer

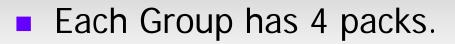


Group Tasks - example

TASK COMPETENCY	DEPENDENT	INDEPENDENT	INTERDEPENDENT
Task	At the Depot - Pre-Trip Inspection		
Manager	Group	$1 - \Delta t the$	Denot
Driver			Bepot
Task	On the Road – Fatigue Awareness		
Manager	Group	2 - On th	e Road
Driver			
Task	At the Customer - Backing/Manoeuvring		
Manager	Group	2 At the	Dist'r
Driver	Group	J AL LIN	, Gusti

Assignment

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- Each pack has the following...
 - Instructions (next slide).
 - 2 blank forms to fill in.
 - Reminder slides.
 - Examples of behaviours.

Assignment



- Discuss and fill in the Behaviours you would expect on the Forms.
 - Form 1 select a task from the Examples.
 - Form 2 discuss a NEW task and fill in the form for this.
- Summarise the Key Learnings for MANAGERS that you uncover.
- Present these Key Learnings to the Meeting.
- Time.
 - 20 minutes for the exercise.
 - Each Group 5 minutes to present back.



Changing Behaviours

LeadSafe

Catching People doing things Right!



Changing Behaviours

When did you last

listen to your drivers !



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What do you want...?



This



Or This



No one gets hurt on the Road

