

No Distraction, while driving

No Call, No Texting, No Reading

While driving, you put your life at risk, each time you:

Make a call

even if you are using a hands-free device

Text a message

even just glance at your mobile to read a message

Each time you are **distracted** while driving, the **immediate Consequences are**:



- → Reduced awareness of what is happening around you on the road
- → Longer reaction time to detect unexpected road events and traffic signals
- →Increased mental workload which may lead to stress and frustration
- → Lapse of attention leading to :
 - harsh braking / erratic speed / too short safety distance
 - driving mistake / drifting into opposite lane ...

Distracted drivers are 4 times more likely to have a road accident

Always keep your full attention on driving!



Tips to avoid mobile phone distractions
Anticipate & Plan

- → Switch off your phone or turn it into silent mode
- → Put your phone out of sight
- →Don't use your phone @ traffic lights & traffic jams
- →If you must make an urgent call,

Pull off the road and stop in a safe place

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AIGA Safety Poster, SP - 04/17